

Fall 2004



Dartmouth Club of the Midwest

Greetings to all:

How time flies when you're having fun! Amazingly (to me at least!), my two year tenure as Club President has come to an end. I will be stepping down after this year's Annual Dinner and my successor, Jay D. Miller '82, will be taking the reins. Rest assured, the Club will be well served while in Jay's very able hands.

'03-'04 was an outstanding year for the Club! We have accomplished our mission of holding a Club event monthly, on average. (You may review all the events of the past year at the Club's website; www.dartmouth.org/clubs/midwest.) Since our last newsletter, the Club sponsored the Annual Continuing Education Seminar in March with Professors Pease and Edsforth coming to town to discuss "Cultures of Violence and Peace, and the Resurgence of Militant Nationalism in the United States." This event always proves to be a big success. Our Seminar Coordinators, Ron London '67 and Mark Anderson '69, are working hard to prepare the next seminar which is scheduled for February 26, 2004 and is entitled "Facing Mecca: Understanding – and Misunderstandings of – Islam" (see page 5). For the latest from the Alumni Council, see the report from Jim McFarland '86 on page 4. April was a very busy month, mostly focused on a successful completion of the recruiting year. The annual admitted students t-shirt drop and student reception were held as part of the Club's efforts to bring the best and the brightest from our area to Hanover each fall, under the outstanding leadership of our District Enrollment Director, Dennis Ryan '81. The Club distributed books to area juniors as part of the annual Book Awards campaign that kicks off the year's recruiting season. Our Book Awards Chair, Aaron Larson '97, continues to do a great job. Thanks to Scott Rusert '87, the Distinguished Speakers Luncheon series wrapped up the year with two outstanding luncheons, featuring University of Minnesota President and Dartmouth parent, Robert Bruininks, and local and national political expert, Bill Frenzel '50 (see page 3). The Ivy Cup annual scholarship golf event was also a success thanks to the hard work of Doug Fulton '85, Kim Nyberg '76 and their team (see page 3). On September 24th over 40 Dartmouth Alumni, friends and family attended a special (and very funny) "Dartmouth Night at the Theater" at Hennepin Stages, entitled "Don't Hug Me – A Minnesota Love Story with Singin' and Stuff". The show was written and produced by Dartmouth Alum and Minnesota native, Phil Olson '79 (see page 6). And, as always, the Annual Dinner was the key note event for the year (see page 2). We are grateful to Jim Hale '62 for making it such a wonderful evening. See inside for more details on these and other goings on at the College and the Club!

None of these activities could occur without the hard work of the Club's Executive Committee members, Regional Representatives and Advisory Board (listed to the left). We are very lucky to have each of them! Let me take this final opportunity to personally thank them one last time for all they do to make this one of the College's truly outstanding alumni organizations. In fact, this year, the DCMW was honored as THE outstanding large alumni club in the nation at the annual Club Officers Weekend event held in Hanover in March (see page 2). This is a tribute to our Club and to the high esteem in which the College and other alumni around the nation hold us.

A few administrative points: I encourage you to go to the Club's website (see page 6) for all things Club and Dartmouth related. Information is regularly updated by our faithful and talented webmaster, Olaf Minge '93; contact information is provided for various activities; and on-line payment (Pay Pal) capability has been added to allow donations for dues, book awards, scholarships, or Club outings to be made quickly and easily. Special thanks to all who make financial contributions to one or more of the Club's endeavors. Your support enables the Club to do all its good work and is greatly appreciated.

I will conclude with two appeals: 1) Any alum interested in receiving club information should send me (ralbrigh@hotmail.com or 612-618-2352) a current e-mail address, which I will promptly add to the distribution list. 2) Anyone interested in participating in Club activities – especially younger alums! - or wishing to make suggestions for events, speakers, etc., please contact Jay Miller at jmiller@vitalimages.com or 612-720-2829. Young Alums, please contact our Young Alumni Chair, Josh Skora '03, at Joshua.1.Skora.03@Alum.Dartmouth.ORG or (612) 554-2952.

It has been a pleasure being President of this fine Club and having the opportunity to meet so many of you. Best wishes to all and have a wonderful holiday season!

Rob Albright '89

DCMW Executive Committee

Rob Albright '89
Mark Anderson '69
Kara Benson '89
Dave Ellingrud '98
Doug Fulton '85
Peter Kililea '88 T'94
Aaron Larson '97
Ron London '67
Rob Mairs '91
Jim McFarland '86
Jay Miller '82
Olaf Minge '93
Scott Rusert '87
Dennis Ryan '81
Conrad Smith '87
Josh Skora '03
Janet St. Germain '02
Molly Van Metre '81

Advisory Board

Norm Carpenter '53
Fred Gamble '50
John Hughes '66
Tom Keller '57
Dick McFarland '51
Hampton Rich '69

Regional Representatives

John Stern '70
Rob Manly '94
John Rajala '88
Paul Gorman '84
Amir Khan '88
David Lust '90
Scott Petersen '77

Club & Affiliated Group Officers Weekend March 19 – 21, 2004

Dartmouth Club and Affiliated Group Officers Weekend (March 19 – 21, 2004) included 140 attendees representing about 40 clubs and affiliated groups. Most of the attendees were presidents, vice presidents, board members or district enrollment directors (DEDs) of their respective clubs. The meeting schedule included a range of events, lectures and interactive educational programs designed to keep the Clubs informed and to share best practices. DCMW attendees, Rob Albright '89 (President), Dennis Ryan '81 (DED), and Jay D. Miller '82 (Vice President), unanimously felt the weekend was helpful and educational.

Dinner & Awards Ceremony Highlights:

Out-going DCMW president, Rob Albright was one of the stars of this show. He was recognized as the ***“Club President of the Year”***. Also, DCMW was named the ***“Large Club of the Year”***. Rob has clearly done a remarkable job, and DCMW’s “Large Club of the Year Award” is very impressive in light of the fact that there are a number of much larger clubs (e.g. New York City Clubs, Boston Clubs, Washington, D.C. Club) that did not have the same list of activities and credits that DCMW had this past year. ***Rob is to be congratulated!***



Rob Albright '89 (right) and Dennis Ryan '81 (left) with Steve Donovan, Director of Regional Alumni Affairs after Rob received the “Club President of the Year” award.

Annual Dinner a Great Success

Edina Country Club was the venue for this year’s Dartmouth Club of the Midwest Annual Dinner. Held on a beautiful spring evening, May 17 this year, the Dinner is the final event of each July-June Club year. It is intended to be a chance for local alums to get together with old friends, share some fellowship, and participate in some lively dialogue and debate before heading off to their cabins for the summer!

The group was fortunate this year to have Jim Hale '62, U of M Law '65. Jim is retiring this year as General Counsel and Corporate Secretary for Target Corporation. In addition, he has been an active community member who is currently on the Boards of Directors of Tennant Company, the Carlson School of Management and is Chairman of the Board of the Ordway Center for the Performing Arts.



Jim Hale '62 taking questions



Jim Hale speaking to the group

Jim and his wife, Sharon, are also actively involved in supporting the Children’s Theater Company. Finally, he is Past Chairman of the Board of Twin Cities Public Television. Jim spoke on the topic, “Lessons Learned: a Dartmouth Graduate Looks Back on his Career and Life so Far”. In his talk, he emphasized a commitment to family, an eagerness to give something back to the community, and the importance of having fun at what you do. About 50 alumni, guests, and current students gathered for cocktails, dinner and some collegial discussion during Hale’s Q&A. The Club especially thanks our hostess, Molly Van Metre '81. As always, the dinner proved a great opportunity to socialize with many of the interesting Dartmouth folks involved in a variety of exciting activities. This year also provided us a chance to celebrate the career of a son of Dartmouth, Jim Hale, and to wish him well as he retires from Target and moves on to the next exciting stage of life!

Two Very Successful Distinguished Speaker Luncheons

Robert Bruininks, University of Minnesota President



**Robert
Bruininks**

On July 21, the club sponsored its third Distinguished Speaker Luncheon of 2004. Approximately thirty club members and guests met at Goodfellows in downtown Minneapolis to listen to University of Minnesota President and Dartmouth parent, Robert Bruininks discuss how he has lead the University through some of its most difficult budgetary challenges. On behalf of the DCMW, we thank Robert for an outstanding presentation and discussion.

Bill Frenzel '50

On October 19, the club sponsored the final Distinguished Speaker Luncheon of 2004. A record forty-eight club members and guests met at Goodfellows to share a stimulating discussion about the state of the national political scene featuring Dartmouth '50 Bill Frenzel. Bill has been involved in local, regional and national politics since 1962 and offered his expert opinion on subjects ranging from Social Security reform to the Presidential election. We are fortunate to have such an expert speak to the DCMW only weeks before the election, and we thank Bill for his time and insight.



Bill Frenzel '78 addresses the DCMW



Scott Rusert '87, Distinguished Speaker Chair, Bill Frenzel '50, and Jay Miller '82 DCMW President

The club plans to continue this Distinguished Speaker Luncheon series on a somewhat regular basis. Our aim is to draw speakers from all areas – government, business, education, etc. – ideally, with some connection to Dartmouth. We see it as a tremendous opportunity to broaden our understanding of the role Dartmouth plays in so many areas of our professional and personal lives. It's also a chance to bring the club together in a professional setting to perhaps develop a more comprehensive business/professional network. In other words, we have a lot of "big hitters" out there who should be getting together more often to share their collective wisdom! We welcome any feedback or suggestions to Scott Rusert '87 at srusert@flynnngaskins.com.

Ivy Cup Golf Event Raises Scholarship Funds

The 2004 Ivy Cup Golf Event was held this year on September 13th at Bent Creek Golf Club in Eden Prairie. 40 golfers representing Dartmouth, Princeton, and Yale participated in the event, which benefits the scholarship funds of each of the colleges, on a near-perfect day for golf. First place in the handicapped event went to the Yale five-some of Tom O'Brien, Dan Gleason, Glen Johnson, John Saunders, and Dan Wicker. The Dartmouth team of Jack Bohn '87, Conrad Smith '89, Bruce Sandborn '74, and Kirt Woodhouse '72 finished second, and the Princeton team of Scott Billeadeau and Tim Aune finished third. The heavily favored defending champions - Rob Albright '89, Randy Jacobus '87, Scott Russert '87, and Matt Brizika '93 - finished just out of the money. Every one of the participants - who took the day off to enjoy a great day for a great cause - was a winner. However, clearly the biggest winners are the students who will benefit from Dartmouth, Princeton, and Yale scholarship funds.

Many thanks to the Ivy Cup Committee of Doug Fulton '85, Kim Nyberg '76, Tom O'Brien, Yale '90, and Scott Billeadeau, Princeton '84. A great time was had by all.

Update from Spring 2004 Alumni Council Meeting by Jim McFarland '86

It is always a joy to be in Hanover in the springtime. It is especially nice when you don't have to worry about any final exams or papers!

The Alumni Council had an excellent 188th meeting May 20-22 in Hanover. The event kicked off with an Alumni Council dinner with the graduating class of 2004. How do you entice busy seniors to spend an evening with a bunch of old alumni? Well, fresh Maine lobster and open bar (for those of age) did seem to do the trick. Over 800 students attended the reception dinner. I personally found the event quite enriching in that I was able to spend time with a student I had interviewed as an applicant over four years ago. It was rewarding to hear about her wonderful successes and adventures at Dartmouth, as well as her desire to continue her education in medicine.

Other news from Hanover: the Dartmouth College Board of Trustees elected T.J. Rogers '70, Chief Executive Officer of Cypress Semiconductor in San Jose, California as an Alumni Trustee. As you may remember, Mr. Rogers was a write-in candidate and the first write-in candidate to be elected to the Board in over two decades. He brings to the Board tremendous entrepreneurial successes, as well as management process development experience. President Wright and other trustee's look forward to Mr. Rogers' contribution to this important leadership group.

One area of focus for the Alumni Council is communications. It is critical that alumni be aware of activities and progress of the college.

At the same time, it is equally important that alumni have ability to express their views and concerns about the direction of the school and it's future. Therefore, the Alumni Council initiated special sessions to brainstorm on improving on the flow of information into/out of the college. As my small contribution, at the end of this article I have listed several sources of information you may wish to review. Speaking of communications, you will soon be hearing more of the upcoming Capital Campaign effectively titled "Campaign for the Dartmouth Experience." The campaign focuses on four

critical development areas for the college:

1. Continuing to Improve the Academic Experience of It's Students;
2. Improvements in Residential & Social Life;
3. Enhancing the competitive strength of Dartmouth's Financial Aid Program; and
4. Strengthening the Annual Giving Support for the Graduate Programs.

In total, the Campaign seeks support of \$1.3 billion and 60% alumni participation over the next five years. Watch your mail for an upcoming brochure detailing the campaign's goals and spending priorities.

Here are two other areas that the Alumni Council is focusing on:

• **Review of the financial support structure of the Alumni Magazine.** Currently the magazine receives a large portion of its funding from class dues. The younger classes are struggling to meet their obligations to support the magazine while still having funds available for other alumni events. The Council has developed a task force to research alternative funding strategies for the magazine.

• **Alumni giving for the younger classes.** While graduating students continue to rate their Dartmouth experience as "excellent", participation in the alumni fund continues to decline for recent graduates. For example, only 20% of the '04 graduates participated in the Senior Class Gifts vs. 60% participation at Princeton. The college, along with the Alumni Council, needs to reengage the younger classes and educate them to the importance of philanthropy.

I wish to thank the Dartmouth Club of the Midwest for allowing me to serve on the Council. If you have any concerns or questions that you would like me to share at the next meeting (December 2004), please feel free to call or email me.

Respectfully,

Jim McFarland '86
Home Phone: (952) 470-4486
Email: james.mcfarland@mchsi.com



Upcoming Events:

Holiday Happy Hour

When: Tuesday, December 14, 2004, 6:30PM - 8:30PM or so ...

Where: Gluek's at 16 North 6th Street in Minneapolis

What: *"Fun and Holiday Cheer"*

Who: All Dartmouth Alumni and friends

Cost: It's free! (Except for your drinks.) The Club will pay for appetizers

For further information please look for an e-mail update, visit www.dartmouth.org/clubs/midwest

or contact: Janet St. Germain '02 at **Janet.L.Saint.Germain.02@Alum.Dartmouth.ORG**

Josh Skora '03 at **Joshua.I.Skora.03@Alum.Dartmouth.ORG** or

Jay D. Miller '82 at **jmiller@vitalimages.com**

Winter Skating Party

When/where: TBD ... Stay tuned to your e-mail.

Who: All Dartmouth Alumni, family and friends

Cost: It's free!

For further information please look for an e-mail update, visit www.dartmouth.org/clubs/midwest

or contact: Jay D. Miller '82 at **jmiller@vitalimages.com**



The Annual Continuing Education Seminar

When: Saturday, February 26, 2005, 9:00AM - 3:00PM

Where: Coffman Memorial Union, Minneapolis Campus, University of Minnesota

Title: *"Facing Mecca: Understanding - and Misunderstandings of - Islam"*

Who: Kevin Reinhart, Professor of Religion, and Marlene Heck, Professor of Art History

Tuition: \$30/person, which includes refreshments during the day and the luncheon

\$20 for a member of the classes of 1995-2004 and for a guest of an Alumnus/a

For further information please look for an e-mail update, visit www.dartmouth.org/clubs/midwest

or contact: Ron London '67 at **rlondon@londonbullard.com**



Just for Fun ...

Don't miss "*Don't Hug Me: A Minnesota Love Story with Singin' and Stuff*", written and produced by Dartmouth alum and Minnesota native, Phil Olson '79.

The show has received very good reviews and has been nominated for 6 Artistic Director Achievement Awards in Los Angeles, including Best Original Musical and Best Author – Original Play. The show has been extended through March 27, 2005 at Hennepin Stages (824 Hennepin Avenue, Minneapolis). Tickets may be purchased at www.donthugme.com or through Ticketmaster at 612-673-0404.



Working the Web!

Remember to check our club's website from time to time @

www.dartmouth.org/clubs/midwest

The recently refurbished site includes:

- Details on current events including the occasional photo
- Information regarding recruiting and mentoring initiatives
- Online payment options for dues and other event fees
- A sign up form for club email updates
- Contact information for club officers
- Links to other Dartmouth related sites

If you have digital pictures from club get-togethers or suggestions for content, please contact Olaf Minge at ominge@alum.dartmouth.org



Don't miss out!

Get on the Dartmouth Club's e-mail list to make sure you are getting the most up-to-date information on exciting events and news related to the Dartmouth community here in the Midwest.

If you have not received an e-mail from the Dartmouth Club in the last two months, PLEASE SEND YOUR CURRENT E-MAIL ADDRESS to ralbrigh@hotmail.com

The Club uses e-mail to remind alumni of local events. E-mail is a secure, quick, efficient and cost-effective way of keeping you updated on the activities of the Club and College.



Ways you can keep up with actions & activities at the college:

- 1) Hard Copy Subscriptions
 - Dartmouth Alumni Magazine (sent out monthly via Alumni Relations Office)
 - Dartmouth Life (Sent out every other Month by the Alumni Relations Office)

- 2) Electronic / email subscriptions

Speaking of Dartmouth (monthly email with news links from the college)

<http://dartmouth.org/org/e-newsletter.html>

- 3) Websites

<http://www.dartmouth.edu/>
<http://www.dartreview.com/>