

Dartmouth Club of the Midwest

Winter 2004



DCMW Executive Committee

Jessica Adelman '96

Rob Albright '89

Mark Anderson '69

Dave Ellingrud '98

Doug Fulton '85

Aaron Larson '97

Ron London '67

Jim McFarland '86

Jay Miller '82

Olaf Minge '93

Scott Rusert '87

Dennis Ryan '81

Conrad Smith '87

Josh Skora '03

Molly Van Metre '81

Advisory Board

Norm Carpenter '53

Fred Gamble '50

John Hughes '66

Tom Keller '57

Anne Weinhardt Lawler '86

Dick McFarland '51

Hampton Rich '69

Regional Representatives

John Stern '70

Rob Manly '94

John Rajala '88

Paul Gorman '84

Amir Khan '88

David Lust '90

Scott Petersen '77

Greetings to all:

Hopefully, this newsletter finds most of you staying warm amidst the freezing temperatures and head high snow drifts typical of a Minnesota winter. Perhaps some of you are even fortunate enough to be reading it from your winter homes south of the Mason-Dixon Line....As always, I encourage you to keep up with upcoming, as well as historical, events at the Club's website www.dartmouth.org/clubs/midwest. This is a valuable – and recently remodeled - resource, which our dutiful Webmaster, Olaf Minge, does such a fine job of maintaining for us.

It has been a very busy year for the Club thus far. After the annual holiday party at Gluek's in December, the Club next hosted an afternoon of ice skating followed by refreshments at Bill and Martha McLaughlin's splendid home on Lake of the Isles. We thank Bill and Martha for again hosting a good time had by all. The February 7 Dartmouth vs. U of M women's hockey game at Ridder arena was the next event on the Club calendar. The alumni turnout at the game was outstanding. In fact, Dartmouth had almost as many fans at the game as the Gophers! And I think I can say that no one went home disappointed. It was an exciting, hard-fought game with the Green prevailing 3-2 to hold onto their Number One ranking. Coach Hudak and the rest of the team were very appreciative of the Club's efforts to host a reception following the game. Many thanks to our Treasurer and avid hockey fan, Conrad Smith, for his efforts in putting all these activities together, and thanks to the many of you who came out to support the Big Green women and make the day such a huge success!

Of course, simultaneously, we have been conducting the recruiting activities of the College under the able leadership of our District Enrollment Director, Dennis Ryan. The meeting for those interested in interviewing prospective candidates this year was held January 14th and the entire recruiting season will culminate with the accepted students reception in the middle of April. Dennis provides all the details in his Admissions rundown herein.

Looking forward, we have a full slate of activities for the rest of the winter and spring, culminating in the Annual Dinner to be held in May. Details of this, the concluding event of the Club year, will follow shortly. First, thanks to many of you who came to hear local business leader and Dartmouth '78, Bill McLaughlin, talk about his experiences turning around Select Comfort at the March 3 Distinguished Speaker Luncheon at Goodfellows (story on page 4). Also, please mark your calendars (and RSVP to Ron London) for the Annual Continuing Education Seminar on March 20th at Coffman Union on the U of M campus. Our Continuing Education Chair, Mark Anderson provides additional details on the Professors and content in his article on page 5. Lastly, lest you think the officers of the Club ever rest, be aware that Club Officers weekend in Hanover is also in March and the Club will be sending representatives to interface with other Club Officers and College representatives. This allows us to stay abreast of what is happening across the nation with other alumni groups and of what is currently happening on campus.

I have outlined here just some of the many good things the DCMW will do over the course of the year to benefit local alums and the College. With this in mind, I will make my final dues appeal to you for College year 2003-04. The Club relies on you, the members of the Club, to fund our activities; much of your financial support goes to subsidize those activities for current students and alumni recently graduated. With that in mind, I strongly encourage you to pay your annual dues via the attached form (page 6) or via the Pay Pal link on the website (<http://www.dartmouth.org/clubs/midwest/contribute.htm>) if you haven't yet done so. Special thanks to all of you who have again this year paid dues or made financial contributions to one or more of the Club's endeavors. Your support enables the Club to do all its good work and it is greatly appreciated.

On the 'new initiatives' front, we have begun to establish a mentoring and career opportunities function within the Club that seeks to facilitate the interaction of area alumni for the purposes of 1) helping those new to town get acclimated; 2) providing some career guidance for those seeking mentors in their professions; 3) helping alumni who are either employers or employees connect with other area alumni who can provide a good fit for the skills or job opportunities sought. This will be a longer-term initiative that will take some time to fully implement. You should see signs of its development via postings on the Club's website over the coming months. For now, I simply want to thank Molly Van Metre, who is facilitating the mentoring project, and Dave Ellingrud '98, Career Development Chair and the newest member of the Executive Committee, for taking the initiative to tackle this valuable and challenging task.

I will conclude with two appeals: 1) Any alum interested in receiving club information should send me a current e-mail address (ralbrigh@hotmail.com), which I will promptly add to the distribution list. 2) Anyone interested in participating more actively in Club activities [We are currently in need of an Activities Director!] or wishing to make suggestions for events, speakers, etc., please contact me at ralbrigh@hotmail.com.

Best Regards,

Rob Albright '89

Trustees Election – Just around the corner

Exciting news! A Minnesota native has been nominated for election to Dartmouth's Board of Trustees. She is Laura Stein '83, MALS '94. Laura is a graduate of Robbinsdale High School. The Club recruited her to go to Dartmouth. If elected she may be the first Minnesota native on the Board. Her bio and personal statement can be checked out at

www.dartmouth.edu/alumni/Electionsite/Stein.html



Admissions Report

It has been another very busy season for us as Dartmouth remains a popular choice among the top high school students in Minnesota. We had 140 applicants from Minnesota for the Class of '08, 19 of whom applied for Early Decision last fall. Six were accepted in December, forming the core of what we expect to be a very strong group from our District. We have interviewed 105 of the applicants -- thanks to the many of you who volunteered to meet these wonderful young men and women. Many of the applicants we were unable to interview live outside the Twin Cities or Rochester, in areas where we simply do not have alumni interviewers available. We can always use more interviewers both outstate and in the metro areas. It is never too early to get on the list for next season!

Admissions decisions will be mailed from Hanover at the end of the first week of April. As soon as those notices are received, we will make our annual "T shirt drop," delivering a Dartmouth T shirt and your Club's congratulations to the accepted students. The Club will sponsor a reception for them in mid-April. Please watch for the announcements and join us for either or both events if you can.

Dennis Ryan '81
(612) 766-6810
dryan@faegre.com



E-



Don't miss out! Get on the Dartmouth Club's E-mail List to make sure you are getting the most up-to-date info on exciting events and news related to the Dartmouth community of the Midwest!

If you have not received an e-mail from the Dartmouth Club in the last two months, PLEASE SEND YOUR CURRENT E-MAIL to ralbrigh@hotmail.com. The Club uses e-mail to remind alumni of local events. This is a secure list. E-mail is a quick, efficient, and cost-effective way for us to keep you updated on the activities of the Club and the College.

The Dartmouth Alumni Council...Check it out!

http://www.dartmouth.edu/alumni/leadership/council_dec_2003.html

Alumni Council Summary - December 4-6, 2003

Greetings! We have just concluded the 187th Alumni Council meeting amidst a steady stream of snowflakes. In addition to the routine business of the Council, we managed to tackle some very significant issues, making the meeting fast-paced and interesting. Importantly, the Council overwhelmingly passed the amended Constitution of the alumni body, which is designed to make alumni leadership more effective and efficient.

As you may know, the Alumni Council and the Association of Alumni, through a joint committee, have been working hard for a couple of years to enhance alumni participation and coordination between the two groups. There are several important features of the consolidated Constitution: (1) a unified alumni body where an enhanced 122-member Council serves the Association; (2) Association meetings held in conjunction with Council meetings; (3) a Council that is more representative of alumni views reflected by a different membership composition, including a provision where all alumni will be able to vote on 18 at-large representatives; (4) allows Council to provide a slate of 2 candidates for alumni trustee (instead of 3); and (5) candidates for alumni trustee can be nominated by petition signed by 1% of the alumni body. For details of the Constitution approved by the Council, please see <http://dartmouth.org/council/jointcomm.html>. Upon receiving the overwhelming approval of the Council, the proposed Constitution narrowly missed the three-fourths vote (71.5% voted in approval) required from the Association meeting, which took place on December 6, 2003 . So stay tuned for the next chapter.

The Nominating Committee presented another slate of tremendous candidates for alumni trustee. The candidates are: (1) N. Bruce Duthu '80 – Vice Dean for Academic Affairs and Professor of Law at Vermont Law School; (2) Daniel S. Papp '69 – Senior Vice Chancellor for Academic and Fiscal Affairs for the Georgia State system and (3) Laura Stein '83 – Senior Vice President and General Counsel for H. J. Heinz Corporation. You are encouraged to read the detailed biographies and additional information about the candidates at <http://www.dartmouth.edu/~dartlife/archives/13-5/candidates.html>.

The Alumni Council continued its discussion on alumni participation and a long-term strategic plan for the *Dartmouth Alumni Magazine* . The magazine's Editorial Board passed a resolution to begin a dialogue with the Board of Trustees about the magazine's long-term plans.

Jeanhee Kim '90 was honored with the Young Alumni Award for her impressive service to the College. Congratulations!

On the communications front, the Alumni Relations Office has launched its much-anticipated e-newsletter (Speaking of Dartmouth), which was distributed to alumni in late November. The Alumni Relations Office has also posted an on-line calendar of alumni events around the world! See http://lilac.dartmouth.edu/dc_calendar/dar_calIndex.html. Now, alumni can easily find out what club, class, and other alumni events are going on locally or as they travel.

Trustee Peter Fahey '68 provided an overview of the many exciting building projects on campus, including the Engineering Science Center, Kemeny Hall (Math Department Building), and the 300-bed dormitory being constructed on the old hospital property. The Council also heard from an excellent panel of students about their experiences at Dartmouth, as well as from several students who discussed their research projects one-on-one with Councilors in a "Student Research Poster Session."

Submitted by,

Willie W. Williams '92

Chair, Communications Committee



Working the Web!

Remember to check our club's website from time to time

@ www.dartmouth.org/clubs/midwest!

The recently refurbished site includes:

- Details on current events including the occasional photo
- Information regarding recruiting and mentoring initiatives
- Online payment options for dues and other event fees
- A sign up form for club email updates
- Contact information for club officers
- Links to other Dartmouth related sites

If you have digital pictures from club get-togethers or suggestions for content, please contact

Olaf Minge

at

ominge@alum.dartmouth.org



Distinguished Speaker Luncheon a Big Success

On March 3, the club sponsored its second Distinguished Speaker Luncheon. About thirty-five club members and guests met at Goodfellows in downtown Minneapolis to share a stimulating discussion about the art and skill involved in turning around a sizable business from Dartmouth '78, Tuck '81 and former DCMW Club President Bill McLaughlin. For the past three years, Bill has been the CEO of Select Comfort, the mattress company best known for its "What's your sleep number" advertising campaign. Bill described the dark days in 2000 and went on to talk about the dramatic turnaround that has followed, specifically discussing strategy, financing and the commitment of some key backers and board members. We thank Bill for his time and insight and invite him to "pull up a chair" at our next Speaker Luncheon.



Bill McLaughlin '78, T81 addresses the DCMW



Rob Albright, DCMW President, Bill McLaughlin, and Scott Rusert, Distinguished Speaker Chair

For those of you who don't know, the club plans to continue this Distinguished Speaker Luncheon series on a somewhat regular basis – every 3-6 months. Our aim is to draw speakers from all areas – government, business, education, etc. – ideally, with some connection to Dartmouth. We see it as a tremendous opportunity to broaden our understanding of the role Dartmouth plays in so many areas of our professional and personal lives. It's also a chance to bring the club together in a professional setting to perhaps develop a more comprehensive business/professional network. In other words, we have a lot of "big hitters" out there who should be getting together more often to share their collective wisdom! Along those lines, we welcome any suggestions for future speakers or topics. Please feel free to e-mail any feedback or suggestions to Scott Rusert ('87) at srusert@flynnngaskins.com.

The Annual Continuing Education Seminar

Don't miss it!

WHEN: SATURDAY, MARCH 20, 2004. 9:30AM-4:00PM

WHERE: COFFMAN MEMORIAL UNION, MINNEAPOLIS CAMPUS,
UNIVERSITY OF MINNESOTA.

WHAT: "CULTURES OF WAR AND PEACE AND THE RESURGENCE
OF MILITANT NATIONALISM."

WHO: DONALD PEASE, PROFESSOR OF ENGLISH AND
RONALD EDSFORTH, VISITING PROFESSOR OF HISTORY
AND WAR AND PEACE STUDIES

TUITION: \$30/PERSON, EXCEPT \$20 FOR A MEMBER OF THE
CLASSES OF 1994-2003 AND FOR A GUEST OF AN ALUMNUS/A
TUITION INCLUDES REFRESHMENTS DURING THE DAY AND
LUNCHEON

CLUB MEMBERS SHOULD HAVE RECEIVED BY MAIL AN
INFORMATION/RESERVATION BROCHURE. YOU MAY ALSO
ACCESS THIS INFORMATION AT

<http://www.dartmouth.org/clubs/midwest/events.htm#Seminar>

THE DEADLINE FOR OUR RECEIPT OF YOUR RESERVATION FORM
AND TUITION PAYMENT IS MARCH 16, 2004.

FOR FURTHER INFORMATION OR TO CONFIRM YOUR
RESERVATION, PLEASE CONTACT RONALD S. LONDON '67 AT
651.222.3349(H), 952.896.3343(W), OR

rlondon@lhdl.com (E-MAIL).



Club Scholarship Raises \$12,000 in Annual Mailing

Many thanks to those alumni who responded to the Club's annual scholarship mailing at the end last year. To date, we have raised \$12,000 which will be added to current scholarship fund balances totaling \$3,090,000 in ten different funds.

Currently, our Club provides annual scholarships to twelve area students each year at the College. Since 1950, the Club has contributed over \$1.4 million in annual scholarship dollars!

To contribute or learn more about the scholarship program, please contact Doug Fulton '85 at 763 450 3300 or dougfulton@aol.com.

Look for information on our annual golf fundraiser this summer coming soon!

How can you ensure the DCMW keeps delivering interesting and fun programs that keep you connected to the Dartmouth Community?
Easy, pay your dues!

Please fill this out and make your check to:

Dartmouth Club of the Midwest

Name: _____

Address: _____

E-mail: _____

Type: _____

Current Students and family	\$15
Young Alums	\$20
General Dues	\$35
Sponsors	\$75
Patrons	\$150

Mail checks to:

DCMW

PO Box 300551

Minneapolis, MN 55403

OR

**Contribute from the comfort of your own home using
the Club's on-line payment option at**

www.dartmouth.org/clubs/midwest/contribute.htm

Happy Seussday

Published February 23, 2004

Dartmouth celebrates the 100th anniversary of the birth of Theodor Geisel '25

The 35-foot Cat in the Hat snow sculpture that took up residence on the Green during [Winter Carnival](#) was just the beginning of celebrations of Theodor "Dr. Seuss" Geisel's 100th birthday at Dartmouth and around the country.

Theodor Seuss Geisel (Dr. Seuss) (1904-1991), Class of 1925. (1982, oil on canvas by Everett Raymond Kinstler.) COMMISSIONED BY THE TRUSTEES OF DARTMOUTH COLLEGE. COURTESY RAUNER SPECIAL COLLECTIONS LIBRARY

"Seussentennial" celebrations will continue on campus with book drives, library exhibitions and a party for the Dartmouth community from 4 p.m. to 5:30 p.m. Tuesday, March 2, at Collis Common Ground, at which President James Wright and others will read from Seuss books.

[Dartmouth's Tucker Foundation](#) has gathered more than 300 Seuss books donated by the First Book Foundation, which provides books to low-income families. The books will be used as part of an ongoing read-a-thon led by [Tucker's Book Buddies](#). Tucker will also hold a party for all participants in its mentoring and education programs featuring performances of Seuss books, games, food, gifts and storytelling.

In addition to the birthday party, all day Tuesday, March 2, [Dartmouth Dining Services](#) will feature a special "Seussified" menu including breakfast, lunch and dinner specials, Seuss-specific entrées and standard menu items renamed in Geisel's honor.

An exhibition of Geisel's work at [Baker/Berry Library](#) includes drawings, letters, books and other Dr. Seuss materials from Special Collections. A special "sound dome" will feature Dr. Seuss audio clips from the [Jones Media Center collection](#). The exhibition on Berry's "Main Street" corridor began on Saturday, Feb. 14, and runs through Friday, April 9.

Geisel was a member of the class of 1925. While at Dartmouth he wrote and drew cartoons for the College's humor magazine, [The Jack-O-Lantern](#). Geisel invented the pseudonym "Seuss" after he was removed from editorship of The Jack-O for holding an unauthorized party. He still contributed to the magazine but signed his middle name, Seuss, instead.

After Dartmouth, Geisel attended Oxford and drew cartoons for [The Saturday Evening Post](#) and The Judge, a humor magazine. He went on to publish more than 40 books which have sold more than 220 million copies. He was awarded the Pulitzer Prize in 1984 for his contributions to children's literature.

Geisel received an honorary degree from Dartmouth in 1955 and was honored with Dartmouth's Presidential Medal for Outstanding Leadership and Achievement following his death in 1991. For further events information call 646-1746.

By JAMES DONNELLY

